



# WALTER BOLÍVAR

ArtDirector DigitalArtist

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## PROFILE

I am a **Multidisciplinary Graphic Designer, Art Director and Digital Artist** with experience delivering stunning design concepts for a diverse clients. Driven by artistic curiosity on how to best blend business message with Design. Resourceful artist with the ability to design memorable graphics working in different situation and budget. Strong education/professional development in graphics.

## SKILLS

Creative thinking  
Art Direction  
Poster design  
Branding  
Editorial design  
Icon design  
Illustration & Sketching  
Typography and Lettering

## EDUCATION

### Master of Audiovisual Communication

Pontificia Universidad Católica Argentina

2008-2009 Buenos Aires, Argentina

### Graphic Design

Bachelor's degree

Jorge Tadeo Lozano University

2001-2007 Bogotá, Colombia.

## WORK EXPERIENCE

2015

### Jorge Tadeo Lozano University

Freelance Book cover Designer

### Ciclo Cóndor Bike Store

Freelance Art Director

### \*S,C,P,F. Colombia

Freelance Graphic Designer

### .Puntoaparte Bookvertising

Freelance Graphic designer

2012  
2011

### McCann Erickson Worldgroup Colombia

Art Director and member of creative department.

Developed concepts and designs, as well as promotional pieces and festival logos.

Client: Sab Miller Bavaria

### Unipymes Digital Magazine

Art Director and Designer

Provided exceptional promotional and marketing designs for digital magazine

(freelance)

2011  
2010

### .Puntoaparte Bookvertising

Editorial Designer

Managed a book showcase project, designing the layout that displayed the books while effectively interacting with the customer about the end product.

2008

### Gestión y Calidad empresarial

Art Director and designer

(Freelance).

2007

### Andes University, Management faculty

Multimedia Design for Comercio Justo project.

(Freelance).

## Certificated of Concept Art

Taller Enrique Grau  
Technical School  
2012 Bogotá, Colombia.

### ForoAlfa Seminar

2008 Buenos Aires, Argentina.

Latin American Meeting of  
design at Palermo University

2007 Buenos Aires, Argentina.

Poster Design workshop  
with Alain Le Quernec

2005 Bogotá, Colombia.

Brand Design workshop  
with Felix Beltran

2004 Cali, Colombia.

## VOLUNTEER WORK

International Book Festival  
Inter-Universities ExLibris  
newspaper, Bogotá  
(Colombia)

Art Director

April - May 2007,  
Bogotá, Colombia.

International Book Festival;  
Inter-Universities ExLibris  
newspaper, Bogotá  
(Colombia)

Graphic Designer

April - May 2006,  
Bogotá, Colombia.

## LANGUAGE

Spanish: Native

English: Advanced

French: In progress

## AWARDS & EXHIBITIONS

- 2015 ● Ópera de Colombia  
*Poster winner, announcement Opera season 2014,  
Turandot by Giacomo Puccini  
February 2014*
- 2013 ● To Death With A Smile 2013 Poster Contest  
*MUMEDI, the Mexican Museum of Design, (Mexico) Finalist  
October 2013*
- 2012 ● Poster For Tomorrow Finalist  
*Poster Workshop with Andrew Lewis  
May 2012*
- Young Lions Design competition (Colombia)  
*Shortlist  
April 2012*
- 2011 ● Social memories poster competition  
(Colombia)  
*Winning poster  
October 2011*
- YoungLions Film competition (Colombia) 2011  
*Special Mention*
- 2010 ● YAKU 4TH INTERNATIONAL POSTER  
EXHIBITION  
*Special Mention  
Lima - Perú, June 2010*
- Somos/soy: International photo exhibition  
*Featured photographer  
Monterrey - Mexico, 2010*
- Green+You 2010 International Poster  
Exhibition in Seoul Korea  
*Finalist.  
October 2010*

## TECHNICAL SKILLS

